



THE NEXT PRINT EDITION OF

# Rail Express

September edition, with a special focus on:

# FREIGHT RAIL

Plus: Signalling & Communications | Track & Below Rail Infrastructure | Predictive Maintenance

Millions of tonnes of freight is moved by rail in Australia and New Zealand every year. It is no surprise, then, that some of the great cutting-edge ideas, designs and operations come from the region. The Freight Rail supplement will cover the latest news, ideas, and innovations from freight rail's operators, engineers, academics and more.

If freight rail is your audience, our reach is in excess of 25,000 unique eyeballs throughout the Australian rail sector including industry leaders, buyers, decision makers and influencers. With a strictly controlled distribution, leveraging the Rail Express circulation puts your product and/or service right in front of a highly engaged, industry-only audience.

Whether it's branding, a sales campaign, traffic or lead generation or general awareness, there is no better platform to reach the Australian rail sector. To discuss what opportunities are available, please contact Daniel Macias on 0427 270 774 or email [daniel.macias@mohimedia.com](mailto:daniel.macias@mohimedia.com)

### Key Facts:

- Industry-only audience in excess of 25,000 readers;
- Freight Rail will be a stand-alone supplement, distributed with the August edition of Rail Express magazine to the full print circulation;
- Full digital circulation to Rail Express newswire readers;
- Full distribution through Rail Express social media channels including Twitter, Facebook and LinkedIn;
- Dedicated Freight Rail landing page on the Rail Express website;
- Distribution through industry bodies, such as ARA;
- Rail Express is the most powerful medium to reach actual decision makers and influencers in the Australian rail industry.

### Advertising Options:

#### Premium Double Page: \$7,590

Includes a double page spread (or two single full pages) in the magazine and/or Freight Rail supplement, dedicated editorial, priority banner advertisement position advertisement on all Freight Rail digital distribution and website landing page.

#### Premium Full Page: \$4,465

Includes a full page in the magazine or Freight Rail supplement, dedicated editorial, banner advertisement on all Freight Rail digital distribution and website landing page.

#### Standard Advertising Opportunities:

Double Page Spread:	\$6,090
Full Page:	\$3,465
Half Page:	\$2,310
Quarter Page:	\$1,732

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To discuss the marketing opportunities in Rail Express, please contact:

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